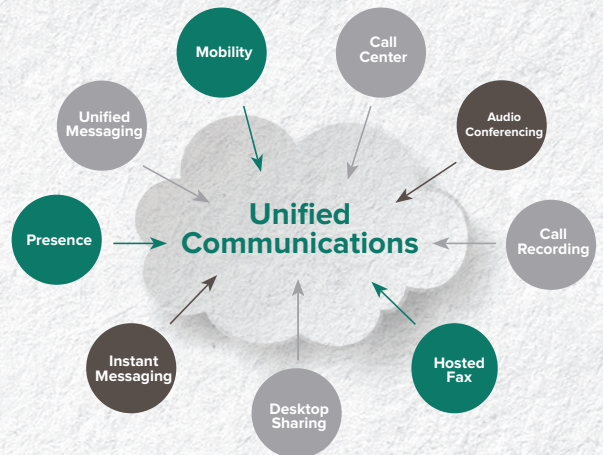


# RUC VIP OVERVIEW

## More Features, More Innovation, More Productivity

RUC VIP is more than a phone system; it's a complete communications solution that gives businesses the ability to be accessible anytime, anywhere, on any device. You can now take advantage of integrated mobility and collaboration tools without the cost of maintaining expensive on-site equipment. Easy to personalize and easy to use, RUC VIP will link everyone in your company, allowing you to communicate more efficiently and effectively. And, just like everything we do, you can count on expert installation, thorough training and local personal service.



### Productivity Features

Simultaneous ringing, find me/follow me, voicemail-to-email, web meetings, desktop sharing and seamless integrated mobility are just a few of the features this solution offers. It all can be personalized for each user, with no on-site IT expert required. Your existing phone numbers can be ported to the new service, eliminating the need to change business collateral or contact information.

### Seamless Integrated Mobility

You no longer need to be tethered to your desk. RUC VIP lets you conduct business on your smartphone, tablet or laptop – anywhere the Internet is available. Whether you have an Android or iOS device, or a Windows or Apple OS computer, our dedicated clients let you make and take calls with your work number, access contacts and share files.

### Collaboration Tools

RUC VIP gives your employees an easy way to work together – whether they're in the office, at home or on the road. It starts with Instant Messaging with Presence, a way to tell at-a-glance if coworkers are available, busy, away or offline. Plus, you get file sharing, desktop sharing, video conferencing and audio conference calling with individual moderator codes.

### Unlimited Local, Long Distance and International Calling

While most providers offer local and long distance calling, this solution includes unlimited local and long distance, plus international calling to 22 countries\* – at no additional charge. If your company conducts business internationally, this can make a world of difference.

### Developed for Businesses of Any Size

RUC VIP offers four specialized solutions, each designed to fit a specific business need. While business executives crave the convenience of integrated mobility and collaboration, a conference room extension may only require call management and unlimited local and long distance. Whatever your needs, we have the right solution to elegantly and economically address them.

### RUC VIP Customer Administration Portal – Powerful and Easy to Use

RUC VIP has a unique, widget-based Customer Administration Portal that makes controlling every aspect of your phone system easy. One user can be designated as administrator for the overall solution, while all others are able to manage their individual features and needs themselves.

### Incomparable Customer Care

We are focused on getting your new communications solution up quickly so your business can immediately realize the productivity benefits built into our hosted solution. Our back-office systems and portals have been carefully designed to achieve that outcome, and are backed by our dedicated personnel. We stand ready to quickly respond to your needs long after the sale.

### Low, Set Monthly Fees

With no on-premise system to upkeep, you simply pay a small, set fee every month. No surprises.

**email:** [RUCHostedPhone@rucls.net](mailto:RUCHostedPhone@rucls.net)

**phone:** 608-768-1000

**website:** [reedsburgutility.com](http://reedsburgutility.com)



# RUC VIP PACKAGES

<b>Premier</b>	Corporate executives and busy managers need every available communication option. RUC VIP includes all the unified communications features of Premier, plus real-time, time-saving collaboration tools – desktop sharing, conference bridge access and audio, web and video sharing, among others.
<b>Professional</b>	The most popular package for today's busy managers and knowledge workers, Professional provides advanced calling features, along with unlimited local, long distance and international calling to 22 countries. It includes the convenience of seamless integrated mobility with presence and find me/follow me. With the mobile app (for iPhone, iPad or Android), Professional lets users conduct business anywhere, anytime, on any device.
<b>Precision</b>	Reception desks, conference rooms and other high volume seats need advanced features and unlimited calling. Precision includes a dedicated phone number with unlimited local, long distance and international calling to 22 countries, as well as a complete collection of advanced call-handling features.
<b>Primer</b>	For communications between internal shared business areas such as lobbies or warehouses, Primer is the ideal basic solution. It provides extension-to-extension calling, call transferring and more.

	Premier	Professional	Precision	Primer
Unlimited Local/Long Distance	✓	✓	✓	Local Calling Only
Unlimited International Calling*	✓	✓	✓	
Desktop/Visual Sharing	✓			
Web Meeting	✓			
Audio Conferencing**	✓			
Presence/IM	✓	✓		
Mobility (One-number access, Presence, Find Me/Follow Me, Android/iPhone/iPad client)	✓	✓		
Call Forwarding (Always, Busy, No Answer, Not Reachable, Selective)	✓	✓	✓	
Voicemail (Voicemail-to-Email)	✓	✓	✓	
Speed Dial	✓	✓	✓	
Shared Call Appearance	✓	✓	✓	
Extension-to-Extension Calls	✓	✓	✓	✓

Premier, Professional and Precision packages all come equipped with individual phone numbers (DIDs), E911 service, caller ID, 3-way calling, speed dial and call logs.

\*Unlimited International calling includes 22 countries. Not all dial codes in these countries are included. \*\*Usage fees will apply.

## ADD-ONS AVAILABLE

Standalone Mailbox  
 Virtual Extensions  
 Virtual Numbers  
 Audio Conference  
 Additional Auto Attendant  
 Advanced Auto Attendant  
 Toll Free Numbers  
 Fax Line

## ADD-ONS AVAILABLE

Personal Hosted Fax  
 Share Hosted Fax  
 Call Recording  
 Receptionist Console  
 Call Center:  
 • User  
 • Agent Client  
 • Supervisor Client

## INTERNATIONAL COUNTRIES\*

Argentina	Italy
Canada	Mexico
Columbia	Netherlands
Costa Rica	Norway
Denmark	Peru
France	Poland
Germany	Portugal
Greece	Singapore
Hungary	Spain
Ireland	Sweden
Israel	United Kingdom

## ACCOUNT FEATURES

Basic Auto Attendant  
 Music on Hold  
 Hunt Group  
 Main Company Phone Number  
 Corporate Directory  
 Call Control