



# MAIN STREET EFFICIENCY PROGRAM

## Overview:

**Reedsburg Utility Commission recognizes the need to provide support to its “main street” business customers to help save energy.** The goal of the Main Street Efficiency Program is to identify electric efficiency projects, and to provide limited time bonus incentives to ensure that these projects are completed in a timely fashion. The projects will help customers control their energy costs, and provide cost-effective conservation resources.

## Customer Eligibility:

- All General Service and Small Power (CP-1) customers may be eligible for funding opportunities through the Main Street Efficiency Program.
- Customers interested in participating in the Shared Savings Program are subject to all the eligibility and review requirements of that program.

## Project Eligibility:

- Eligible projects include any new electrical energy-saving or demand reducing measure that will result in lasting impacts for the facility and the utility and meet minimum efficiency requirements set by Focus on Energy.
- Where applicable, Focus on Energy prescriptive rebates will be utilized first. Bonus or matching incentives will be paid by Reedsburg Utility Commission’s Main Street Efficiency Program.



### Qualifying Measures:

To qualify, measures must meet minimum efficiency requirements. Eligible measures include, but are not limited to:

- Lighting
- HVAC
- Motors and drives
- Compressed air systems
- Electric chillers
- Food service measures
- Agricultural process equipment
- Guest room energy management controls

### Available Offerings:

- RUC will first perform an energy assessment for those customers who have requested one.
- RUC will provide a list of qualified electricians and/or contractors if requested by the customer.
- RUC will provide incentive payment as follows:
  - RUC will match FOE incentives for electric saving projects only.
  - Total incentives will not exceed 60% of the project cost.

### Customer Role:

- The customer will notify as to what project(s) will be undertaken, who is to complete the work and the approximate schedule for the work to be completed.
- Prior to purchasing equipment, customer should submit project plans to RUC for review to ensure project(s) qualifies for incentives.
- The customer will arrange with a qualified lighting/electric contractor.
- The customer and/or contractor will submit copies of invoices for labor and materials for the complete project(s), along with the applicable Focus on Energy form.
- Customer must be willing to allow utility representatives to inspect the project.
- **The Main Street Efficiency Program has a limited budget. Matching incentives will be issued on a first-come, first-served basis, while funds are available.**

## HOW TO GET STARTED

For more information, contact your Energy Services Manager today.

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At Reedsburg Utility Commission, we join forces with other local not-for-profit utilities through WPPI Energy to share resources and lower costs.

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Shared strength through  WPPI Energy